



## LAUNCH EVENTS JANUARY 2012

**FREE event aimed at community and voluntary organisations, pharmacies, social care, sheltered housing and care homes.**

**Join us at one** of our primary care education and awareness events to launch the forthcoming **national bowel cancer campaign** and more locally the launch of the **breast cancer in women aged 70+ campaign**.

See reverse for venue details of all events

### **Objectives of the session**

1. To introduce the National Bowel campaign and local breast cancer in women aged 70+ campaign
2. Provide key messages for delegates to disseminate throughout their workforce and amongst their users.
3. Share best practice in community engagement approaches to promote cancer projects at a local level
4. Building sustainability into social marketing campaigns through local delivery
5. Understand the potential impact that can be achieved through community engagement and spreading key messages
6. Provide details of the bowel and breast cancer screening programme
7. To understand the barriers our target communities may face in presenting symptoms to their GP.

Please choose one of the following dates - there is no limit as to how many people attend the events from each organisation.

<b>Locality</b>	<b>Venue</b>	<b>Date/Time</b>
<b>Preston</b>	Brockholes Nature Reserve, Preston (Junction 31 off the M6)	<b>10 January 2012</b> <b>14.30-16.30 (registration/tea/coffee at 14.15)</b>
<b>Blackburn</b>	Blackburn CVS Boulevard Resource Centre 45 Railway Road, Blackburn, BB1 1EZ	<b>12 January 2012</b> <b>14.30-16.30 (registration/tea/coffee at 14.15)</b>
<b>East Lancs</b>	Clayton Park, Junction 7 Business Park, Blackburn Road, Clayton-le-Moors, Accrington, Lancashire, BB5 5JW	<b>17 January 2012</b> <b>14.30-16.30 (registration/tea/coffee at 14.15)</b>
<b>Chorley</b>	Washington Hall, International Fire Training & Development Centre, Euxton, Chorley, Lancashire, PR7 6DH, (Postcode for Sat Nav purposes is PR7 6HJ)	<b>18 January 2012</b> <b>14.30-16.30 (registration/tea/coffee at 14.15)</b>
<b>Kendal</b>	Kendal College, Milnthorpe Road, Kendal, LA9 5AY	<b>19 January 2012</b> <b>12.30-14.00 (registration/lunch at 12.00 pm)</b>
<b>Morecambe</b>	Globe Arena, Christie Way, Westgate, Morecambe, LA4 4TB	<b>24 January 2012</b> <b>14.30-16.30 (registration/tea/coffee at 14.15)</b>
<b>Barrow</b>	Dock Museum, The Dock Museum, North Rd, Barrow-in-Furness, Cumbria, LA14 2PW	<b>25 January 2012</b> <b>12.30-14.00 (registration/lunch at 12.00 pm)</b>
<b>Blackpool</b>	Solaris Centre, Harrowside, New South Promenade, Blackpool, FY4 1RW	<b>26 January 2012</b> <b>14.30-16.30 (registration/tea/coffee at 14.15)</b>

**REGISTER TODAY !** Please register your place using the attached booking form and return as follows :

Fax : 01772 220291

Email : [kathryn.lunn@LSCCN.nhs.uk](mailto:kathryn.lunn@LSCCN.nhs.uk)

Post : Lancashire & South Cumbria Cancer Network, Room 141, Preston Business Centre, Watling Street Road, Fulwood, Preston, PR2 8DY

If you have any queries regarding the events please do not hesitate to call Kathryn Lunn on 01772 647043

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**NATIONAL BOWEL CANCER CAMPAIGN  
AND  
LOCAL BREAST CANCER IN THE OVER 70'S CAMPAIGN**

**COMMUNITY GROUP EVENTS – JANUARY 2012**

	REGISTRATION DETAILS
Name	
Role	
Organisation	
Email	
Telephone	

PLEASE INDICATE WHICH EVENT YOU WILL BE ATTENDING (see attached flyer for full venue addresses):-

THE FOLLOWING EVENTS WILL BE HELD FROM **14.45 – 16.30 (registration, tea/coffee at 14.30)**

<b>10 Jan</b>	Brockholes, Preston		<b>12 Jan</b>	CVS, Blackburn	
<b>17 Jan</b>	Clayton Park, Accrington		<b>18 Jan</b>	Washington Hall, Chorley	
<b>24 Jan</b>	Globe Arena, Morecambe		<b>26 Jan</b>	Solaris Centre, Blackpool	

THE FOLLOWING EVENTS WILL BE HELD FROM **12.30 - 14.15 (registration and lunch at 12.00 pm)**

<b>19 Jan</b>	Kendal College		<b>25 Jan</b>	Age Concern, Barrow-in-Furness	
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Please return this form by fax, email or post as follows :

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